

**FOR IMMEDIATE RELEASE**

October 13, 2021

**NEW RESEARCH: IVESON ENDORSEMENTS FAIL TO MOTIVATE VOTERS**

A new poll conducted by Pivotal Research is shining a light on the voting intentions of Edmontonians. The poll, conducted online between October 1-7, 2021, asked 415 eligible Edmonton voters how they intend to vote in the upcoming municipal election. The survey included questions about Edmonton's mayoral race, city council race, and more.

A previous round of polling was conducted by Pivotal Research between September 1-13, 2021, which surveyed 426 eligible Edmonton voters.

Amarjeet Sohi leads Edmonton's mayoral race with 27 percent support (up from 19 percent in September), followed by Mike Nickel at 10 percent (down from 14 percent in September), Michael Oshry at 7 percent (up from 4 percent in September), and Kim Krushell at 6 percent (down from 7 percent in September). All 10 remaining contenders have less than 5 percent support from decided voters.

A lot of votes are still up for grabs with 36 percent of voters remaining undecided (down from 41 percent in September).

On September 27, outgoing Edmonton mayor Don Iveson endorsed council candidates Ashley Salvador, Anne Stevenson, and Ali "Knowmadic" Ali. Salvador, who is running in Ward Metis, received a slight bump in the polls after Iveson's endorsement (6 percent support in September compared to 9 percent in October) but still trails her opponent Cori Longo who currently sits at 15 percent support.

In Ward O-Day'min, support for former city planner Stevenson dropped following her endorsement, from 7 percent in September to 5 percent in October. Adrian Bruff is currently in the lead with 11 percent support, edging out incumbent Tony Caterina.

Despite receiving an endorsement from Iveson, former city poet laureate Ali is currently last place in his Ward of tastawiyiniwak with 3 percent support. Karen Principe (24 percent) and Cody Bondarchuk (18 percent) are both ahead of incumbent Jon Dziadyk, who has 11 percent support.

Online surveys cannot be assigned a margin of error because they do not randomly sample the population. If the poll used a random sampling method, it would have a margin of error of plus or minus 4.8 percent, 19 times out of 20.

Pivotal Research is an Edmonton-based provider of research consulting services with more than 25 years of experience delivering market research and evaluation excellence to decision makers in multiple industries across Canada and beyond.

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Enclosure: Full results – report

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# Election Polls

October 13, 2021

## Round 2 – October 1-7, 2021

Are you aware that municipal elections will take place across Alberta on October 18, 2021?

%

Weighted n = 415

Unweighted n = 415

Yes

94%

No

6%

## Round 1 – September 1-13, 2021

Are you aware that municipal elections will take place across Alberta on October 18, 2021?	%
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Weighted n = 426  
Unweighted n = 426

Yes	90%
No	10%

## Round 2 – October 1-7, 2021

Which of the following mayoral candidates have you heard of?	%
<b>Weighted n = 415</b> <b>Unweighted n = 415</b>	
Abdul Malik Chukwudi	7% (+0%)
Rick Comrie	19% (+5%)
Brian “Breezy” Gregg	13% (+6%)
Vanessa Denman	5% (+5%)
Kim Krushell	47% (+6%)
Augustine Marah	6% (+2%)
Mike Nickel	63% (+1%)
Michael Oshry	50% (+11%)
Amarjeet Sohi	66% (+9%)
Diana Steele	21% (+2%)
Cheryl Watson	34% (+14%)

## Round 1 – September 1-13, 2021

Which of the following mayoral candidates have you heard of?	%
<b>Weighted n = 426</b> <b>Unweighted n = 426</b>	
Abdul Malik Chukwudi	7%
Rick Comrie	14%
Brian “Breezy” Gregg	7%
Vanessa Denman	n/a
Kim Krushell	41%
Augustine Marah	4%
Mike Nickel	62%
Michael Oshry	39%
Amarjeet Sohi	57%
Diana Steele	19%
Cheryl Watson	20%

## Round 2 – October 1-7, 2021

How likely are you to vote in the upcoming municipal election?	%
<b>Weighted n = 415</b> <b>Unweighted n = 415</b>	
Extremely likely	50%
Very likely	22%
Moderately likely	12%
Not very likely	6%
Not at all likely/I will not vote	2%
Undecided/Not sure	8%
Prefer not to answer	1%

## Round 1 – September 1-13, 2021

How likely are you to vote in the upcoming municipal election?	%
<b>Weighted n = 426</b> <b>Unweighted n = 426</b>	
Extremely likely	51%
Very likely	21%
Moderately likely	15%
Not very likely	5%
Not at all likely/I will not vote	2%
Undecided/Not sure	6%
Prefer not to answer	1%



## Round 2 – October 1-7, 2021

Which mayoral candidate are you most likely to vote for during the upcoming municipal elections?	%
<b>Weighted n = 408</b> <b>Unweighted n = 408</b>	
Abdul Malik Chukwudi	1% (+0%)
Rick Comrie	1% (+1%)
Brian “Breezy” Gregg	2% (+0%)
Vanessa Denman	2% (+2%)
Kim Krushell	6% (-1%)
Augustine Marah	1% (+0%)
Mike Nickel	10% (-4%)
Michael Oshry	7% (+3%)
Amarjeet Sohi	27% (+8%)
Diana Steele	1% (+0%)
Cheryl Watson	3% (+0%)

## Round 1 – September 1-13, 2021

Which mayoral candidate are you most likely to vote for during the upcoming municipal elections?

%

Weighted n = 418

Unweighted n = 418

Abdul Malik Chukwudi

1%

Rick Comrie

0%

Brian “Breezy” Gregg

2%

Vanessa Denman

n/a

Kim Krushell

7%

Augustine Marah

1%

Mike Nickel

14%

Michael Oshry

4%

Amarjeet Sohi

19%

Diana Steele

1%

Cheryl Watson

3%

## Round 2 – October 1-7, 2021

Ward Nakota Isga	%
<b>Weighted n = 29</b> <b>Unweighted n = 29</b>	
Andrew Knack (incumbent)	40% (+8%)
Dave Olivier	3% (+3%)
Steve Weston	11% (+2%)

## Round 1 – September 1-13, 2021

Ward Nakota Isga	%
<b>Weighted n = 32</b> <b>Unweighted n = 32</b>	
Andrew Knack (incumbent)	32%
Dave Olivier	n/a
Steve Weston	9%

## Round 2 – October 1-7, 2021

Ward Anirniq	%
<b>Weighted n = 42</b> <b>Unweighted n = 42</b>	
Mark Davies	4% (+2%)
Bev Esslinger (incumbent)	12% (-1%)
Ali Haymour	12% (+5%)
Erin Rutherford	14% (+6%)
Tyler Zutz	7% (+1%)

## Round 1 – September 1-13, 2021

Ward Anirniq	%
<b>Weighted n = 49</b> <b>Unweighted n = 49</b>	
Mark Davies	2%
Bev Esslinger (incumbent)	13%
Ali Haymour	7%
Erin Rutherford	8%
Tyler Zutz	6%

## Round 2 – October 1-7, 2021

Ward tastawiyiniwak	%
<b>Weighted n = 28</b> <b>Unweighted n = 28</b>	
Ahmed “Knowmedic” Ali	3% (+3%)
Cody Bondarchuk	18% (+10%)
Jon Dziadyk (incumbent)	11% (-9%)
Karen Principe	24% (+4%)

## Round 1 – September 1-13, 2021

Ward tastawiyiniwak	%
<b>Weighted n = 25</b> <b>Unweighted n = 25</b>	
Ahmed “Knowmadic” Ali	n/a
Cody Bondarchuk	8%
Jon Dziadyk (incumbent)	20%
Karen Principe	20%



## Round 2 – October 1-7, 2021

Ward Dene	%
<b>Weighted n = 32</b> <b>Unweighted n = 32</b>	
Lana Palmer	13% (+2%)
Aaron Paquette (incumbent)	19% (-9%)
Tricia Velthuzien	15% (+15%)

## Round 1 – September 1-13, 2021

Ward Dene	%
<b>Weighted n = 25</b> <b>Unweighted n = 25</b>	
Lana Palmer	15%
Aaron Paquette (incumbent)	28%
Tricia Velthuzien	n/a

## Round 2 – October 1-7, 2021

Ward O-Day'min	%
<b>Weighted n = 38</b> <b>Unweighted n = 38</b>	
Gino Akbari	3% (+3%)
Gabrielle Battiste	5% (+1%)
Adrian Bruff	11% (+6%)
Tony Caterina (incumbent)	6% (-11%)
Anne Stevenson	5% (-2%)
Joshua Wolchansky	8% (+4%)

## Round 1 – September 1-13, 2021

Ward O-Day'min	%
<b>Weighted n = 47</b> <b>Unweighted n = 47</b>	
Gino Akbari	n/a
Gabrielle Battiste	4%
Adrian Bruff	5%
Tony Caterina (incumbent)	17%
Anne Stevenson	7%
Joshua Wolchansky	4%

## Round 2 – October 1-7, 2021

Ward Meis	%
<b>Weighted n = 33</b> <b>Unweighted n = 33</b>	
Abdulahkim Dalel	3% (+3%)
Daniel Kornak	3% (+3%)
James Kosowan	3% (+3%)
Cori Longo	15% (+12%)
Caroline Matthews	7% (+7%)
Ashley Salvador	9% (+3%)
Steven Townsend	6% (+6%)

## Round 1 – September 1-13, 2021

Ward Meis	%
<b>Weighted n = 33</b> <b>Unweighted n = 33</b>	
Abdulhakim Dalel	n/a
Daniel Kornak	n/a
James Kosowan	n/a
Cori Longo	3%
Caroline Matthews	n/a
Ashley Salvador	6%
Steven Townsend	n/a

## Round 2 – October 1-7, 2021

Ward sipiwiyiniwak	%
<b>Weighted n = 35</b> <b>Unweighted n = 35</b>	
Sarah Hamilton (incumbent)	28% (+7%)
Scott Hayes	6% (+3%)
Derek Hlady	18% (+10%)

## Round 1 – September 1-13, 2021

Ward sipiwiyiniwak	%
<b>Weighted n = 38</b> <b>Unweighted n = 38</b>	
Sarah Hamilton (incumbent)	21%
Scott Hayes	3%
Derek Hlady	8%



## Round 2 – October 1-7, 2021

Ward papastew	%
<b>Weighted n = 36</b> <b>Unweighted n = 36</b>	
Haruun Ali	3% (+0%)
James Cameron	3% (-8%)
Susan Field	3% (+0%)
Kirsten Goa	3% (-8%)
Michael Janz	6% (+2%)
Tarcy Schindelka	3% (+3%)
Byron Vass	6% (+6%)

## Round 1 – September 1-13, 2021

Ward papastew	%
<b>Weighted n = 35</b> <b>Unweighted n = 35</b>	
Haruun Ali	3%
James Cameron	11%
Susan Field	3%
Kirsten Goa	11%
Michael Janz	4%
Tarcy Schindelka	n/a
Byron Vass	n/a

## Round 2 – October 1-7, 2021

Ward pihesiwin	%
<b>Weighted n = 29</b> <b>Unweighted n = 29</b>	
Tim Cartmell (incumbent)	25% (+15%)
Guiscela Arellano	10% (+3%)

## Round 1 – September 1-13, 2021

Ward pihesiwin	%
<b>Weighted n = 29</b> <b>Unweighted n = 29</b>	
Tim Cartmell (incumbent)	10%
Guiscela Arellano	7%

## Round 2 – October 1-7, 2021

Ward Ipiihkookhanipiahtsi	%
<b>Weighted n = 48</b> <b>Unweighted n = 48</b>	
Rhiannon Hoyle	14% (+12%)
Scott Johnson	2% (-7%)
Jon Morgan	6% (-7%)
Jennifer Rice	26% (+6%)

## Round 1 – September 1-13, 2021

Ward Ipiihkookhanipiahtsi	%
<b>Weighted n = 45</b> <b>Unweighted n = 45</b>	
Rhiannon Hoyle	2%
Scott Johnson	9%
Jon Morgan	13%
Jennifer Rice	20%

## Round 2 – October 1-7, 2021

Ward Kaarhio	%
<b>Weighted n = 40</b> <b>Unweighted n = 40</b>	
Sana Kakar	8% (+6%)
Charan Saggu	2% (+0%)
Tom Shaw	5% (-5%)
Keren Tang	15% (+8%)
Shamair Turner	8% (+1%)

## Round 1 – September 1-13, 2021

Ward Kaarhio	%
<b>Weighted n = 42</b> <b>Unweighted n = 42</b>	
Sana Kakar	2%
Charan Saggu	2%
Tom Shaw	10%
Keren Tang	7%
Shamair Turner	7%



## Round 2 – October 1-7, 2021

Ward Sspomitapi	%
<b>Weighted n = 18</b> <b>Unweighted n = 18</b>	
Moe Banga (incumbent)	6% (-5%)
Sanjay Malhotra	5% (+0%)
Rashpal Sehmbly	6% (+0%)

## Round 1 – September 1-13, 2021

Ward Sspomitapi	%
<b>Weighted n = 19</b> <b>Unweighted n = 19</b>	
Moe Banga (incumbent)	11%
Sanjay Malhotra	5%
Rashpal Sehmbly	6%

## Round 1 – September 1-13, 2021

Should section 36(2) of the Constitution Act, 1982 regarding the Parliament and the government of Canada's commitment to the principle of making equalization payments be removed from the constitution?

%

Weighted n = 418  
Unweighted n = 418

Yes

36%

No

28%

Undecided/Not sure

36%

## Round 1 – September 1-13, 2021

Should Alberta adopt year-round Daylight-Saving Time, which is summer hours, eliminating the need to change our clocks twice a year?	%
<b>Weighted n = 418</b> <b>Unweighted n = 418</b>	
Yes	60%
No	27%
Undecided/Not sure	14%

## Round 2 – October 1-7, 2021

If a provincial election were held today, which political party would you be most likely to vote for? - Selected Choice	%
<b>Weighted n = 415</b> <b>Unweighted n = 415</b>	
United Conservative Party led by Jason Kenney	17% (-3%)
New Democratic Party led by Rachel Notley	45% (+2%)
Alberta Party led by Barry Morishita	5% (+0%)
Alberta Liberal Party led by John Roggeven	9% (+1%)
Wildrose Independence Party led by Paul Hinman	4% (+2%)
Some other party	1% (+1%)
Undecided/Not sure	17% (+0%)
I will not vote in the Provincial election	2% (-1%)

## Round 1 – September 1-13, 2021

If a provincial election were held today, which political party would you be most likely to vote for? - Selected Choice	%
<b>Weighted n = 426</b> <b>Unweighted n = 426</b>	
United Conservative Party led by Jason Kenney	20%
New Democratic Party led by Rachel Notley	43%
Alberta Party led by Barry Morishita	5%
Alberta Liberal Party led by John Roggeven	8%
Wildrose Independence Party led by Paul Hinman	2%
Some other party	0%
Undecided/Not sure	17%
I will not vote in the Provincial election	3%

## Round 2 – October 1-7, 2021

	United Conservative Party led by Jason Kenney	New Democratic Party led by Rachel Notley	Alberta Party led by Barry Morishita	Alberta Liberal Party led by John Roggeven	Wildrose Independence Party led by Paul Hinman	Some other party, Specify	Undecided /Not sure	I will not vote in the provincial election	Prefer not to answer
Abdul Malik Chukwudi	50%	0%	0%	50%	0%	0%	0%	0%	0%
Rick Comrie	20%	20%	20%	20%	20%	0%	0%	0%	0%
Brian “Breezy” Gregg	29%	14%	14%	29%	0%	0%	14%	0%	0%
Kim Krushell	32%	44%	0%	8%	4%	0%	12%	0%	0%
Augustine Marah	33%	33%	0%	33%	0%	0%	0%	0%	0%
Mike Nickel	39%	22%	5%	10%	12%	2%	10%	0%	0%
Michael Oshry	18%	43%	4%	14%	7%	0%	7%	4%	4%
Amarjeet Sohi	6%	74%	5%	8%	0%	0%	6%	0%	0%
Diana Steele	0%	20%	40%	20%	20%	0%	0%	0%	0%
Cheryl Watson	9%	64%	0%	9%	18%	0%	0%	0%	0%
Vanessa Denman	44%	0%	22%	11%	22%	0%	0%	0%	0%
Undecided/Not Sure	17%	39%	3%	6%	1%	1%	33%	1%	0%
I will not vote for mayor	0%	14%	0%	14%	14%	29%	14%	14%	0%
Prefer not to answer	0%	33%	0%	0%	0%	0%	33%	11%	22%

## Round 1 – September 1-13, 2021

How comfortable would you be casting your ballot at an in-person polling place?	%
<b>Weighted n = 426</b> <b>Unweighted n = 426</b>	
Extremely comfortable	34%
Very comfortable	22%
Moderately comfortable	27%
Not very comfortable	9%
Not at all comfortable	3%
Unsure	4%
Prefer not to answer	2%



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