




CANADIAN RESEARCH  
INSIGHTS COUNCIL  
LE CONSEIL DE RECHERCHE  
ET D'INTELLIGENCE  
MARKETING CANADIEN

## CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence (INSERT LEGAL NAME OF CORPORATION) has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that (INSERT LEGAL NAME OF CORPORATION) fully complies with these CRIC Standards. By adhering to the CRIC Standards, (INSERT COMPANY NAME) is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Jihad Melhem

Signature of CEO: 

Date: October 17, 2024